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Cannon Global Champions Fund IC Limited \$ January 2021

MINIMUM DISCLOSURE DOCUMENT

PORTFOLIO FACTS

Price Date	27 January 2021	
NAV price	30.269	
Investment Advisor	Cannon Capital Advisors Ltd	
Investment Sub Advisor	Cannon Asset Managers (Pty) Limited	
ISIN	GG00B6R16G55	
Domicile	Guernsey	
Base Currency	US Dollar	
Benchmark*	MSCI World Index	
Launch Date	07 September 2011	
Initial Fee (maximum)	5% (subject to Investor consent)	
Annual Management Fee	1.50%	
Minimum Investment	\$10,000	
Minimum Additional Contribution	\$5,000	
Pricing & Dealing Frequency	Weekly	
Fund Size	\$7,738,148	
Dividend Policy	Distribution	

RISK-REWARD PROFILE



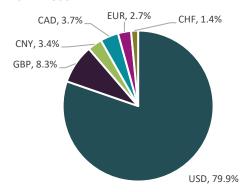
INVESTOR PROFILE

The Cannon Global Champions Fund is designed for investors who have made the asset allocation decision to invest a predetermined amount in global equities. Investments in the portfolio may suffer capital loss, and investors should be aware that the portfolio manager typically assesses an equity investment's attractiveness using a time horizon of five years and longer.

STRATEGY AND OBJECTIVES

The Cannon Global Champions Fund is actively managed and the strategy is to remain fully exposed to global stock markets. Global Champions is invested in companies that represent superior intrinsic value, underpinned by strong fundamentals, that are backed by established teams, and that boast solid track records. The investment universe spans all major advanced and emerging markets, and includes all industries that make up the investible index. The firms that we invest in are identified and selected using a disciplined and robust proprietary investment research process. This process is based on detailed bottom-up investment research conducted with a long-term view.

CURRENCY EXPOSURE



PORTFOLIO ATRIBUTES AND INVESTMENT RESULTS

Cannon Global Champions | USD Cannon Global Champion | Fund Benchmark



The graph above reflects the actual performance of the fund and the notional performance of the benchmark, based on a lump sum contribution over the periods. Performance of both the fund and the benchmark is annualized over periods longer than one year. Performance is shown net of all fund charges and expenses and includes the reinvestment of distributins.

TOP 10 HOLDINGS (%)

Holding	Primary Listing	%
Apple Inc	New York	5.52
Berkshire Hathaway Inc	New York	5.01
Amazon Inc	New York	4.91
Alphabet Inc	New York	4.11
Alibaba Group Holding	Hong Kong	3.38
BlackRock Inc	New York	3.06
Microsoft Corp	New York	2.98
Novo Nordisk	New York	2.88
Facebook Inc	New York	2.83
Skyworks Solutions	New York	2.80

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COMMENTARY

The portfolio was up 0.87% over the month of January compared to its benchmark MSCI World Index which was up 0.16% over the same period. At a stock level, the portfolio benefitted from positions in AbbVie, Activision Blizzard, Admiral Group, Alibaba Group, Alphabet and Amazon. The main detractors over the month comprised of Wells Fargo, Walt Disney, United Health, Travelers, Straumann Holdings and Starbucks.

INFORMATION & DISCLOSURES

Regulation: Authorised Class B Scheme; Protection of Investors (Bailiwick of Guernsey) Law, 1987 and amendments;

Authorised Collective Investment Schemes (Class B) Rules, 2013

Custodian: Butterfield Bank

Investment Adviser: Cannon Capital Advisors Limited
Investment Sub Adviser: Cannon Asset Managers (Pty) Limited

Auditors: Moore Stephens

Reporting: Audited annual accounts to 31 March **Price publication:** Cannon Asset Management Limited

ISIN: GG00B6R16G55

SEDOL: N/A

CONTACT DETAILS

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